

WOMEN OF COLOR AND CAPITAL CONFERENCE

NOVEMBER 1-3, 2024

CREATING ACCESS TO CAPITAL

POWERED BY:
AVANT-GARDE NETWORK



INFORMATION GUIDE

Greetings!

We are pleased to announce the 6th Annual Women of Color and Capital (WOCXC) Conference will be held from **Friday, November 1, 2024 - Sunday, November 3, 2024** in New York City.

Over the past five years, WOCXC has gathered over 2,500+ diverse professionals and business owners to participate in our preeminent conference focused on creating capital and investment opportunities for diverse women nation-wide.

WOCXC is focused on creating initiatives and providing access to resources that support women of color entrepreneurs and emerging fund managers with capacity-building support to increase their reach and impact.

WOCXC hosts the largest conference in the nation of its kind specifically focused on empowering diverse entrepreneurs and professional women about capital. Once again, this year, the WOCXC Conference will convene with top industry leaders, investors, and professionals for a content-rich program.

We hope to see you at the conference alongside an audience of business owners, industry professionals, entrepreneurs, investors, lenders, policymakers, and members of the academic community.



ADEOLA ADEJOBI

FOUNDER,
WOMEN OF COLOR AND CAPITAL &
AVANT-GARDE NETWORK

*For information regarding bulk tickets, discounts, and general conference questions, please email us at info@avantgardenetwork.com.

For information about sponsoring the 6th Annual Women of Color and Capital Conference, please fill out the conference sponsorship form or click [HERE](#) to contact **Mary Brown, Director of Programs**.

To receive updates on the conference agenda and general WOCXC Conference Updates. Join the Mailing List by clicking [HERE](#).

WOCXC CONFERENCE

ACCELERATING ECONOMIC IMPACT FOR DIVERSE
ENTREPRENEURS AND PROFESSIONALS.

POWERED BY: AVANT-GARDE NETWORK

WHO WE ARE

Women of Color and Capital™ (WOCXC) is an exclusive community of like-minded women who possess a drive to thrive and to achieve intergenerational wealth, business capital, profitable investing, venture capital and so much more.

Our initiative is focused on the success of women of color as it relates to financial resources and opportunities.



WHY PARTICIPATE IN WOCXC?

The Women of Color and Capital™ annual conference and summits host thousands of attendees and speakers and we are bringing you more in 2024!

Our diverse panel of knowledgeable, expert speakers and effective masterclass courses will guide you on how to get started, gain capital, launch your investing portfolio and sharpen your financial skill set, leaving you with powerful tools to implement in your own financial journey.

WHAT WE DO

It is our dedicated mission to educate, support and provide necessary tools and resources to women of color so they can build a fulfilled, authentic, and financially successful life through generational wealth, smart investments, managing funds, and gaining capital to grow their businesses.



COMPANIES WE'VE WORKED WITH!

BANK OF AMERICA 

JPMORGAN CHASE & CO.

carta

**Goldman
Sachs**



**Lowenstein
Sandler**

KeyBank 



Avant-Garde Network



 **NYU | SPS**

SCHACK INSTITUTE
OF REAL ESTATE

svb  **Silicon Valley
Bank**

AARP[®]

 **Oladipo**
WEALTH MANAGEMENT

Grow with **Google**
DIGITAL COACHES

*charles
SCHWAB*

 **TIAA**


**FAIRFAX COUNTY
ECONOMIC DEVELOPMENT AUTHORITY**


PACIFIC WESTERN BANK

 **CREWCIAL**[™]
PARTNERS

FINRA[®]

 **salesforce**

EMPOWER YOUR EMPLOYEES & ADVANCE YOUR COMPANY'S SUPPORT OF DIVERSITY INITIATIVES

- ✓ Invest in your talent and show them that you care about their ongoing development by supporting their training, networking, and expertise development opportunities.
- ✓ Support and promote your ERG's during events and foster internal and external community building.
- ✓ Professional development and community building opportunities.
- ✓ Content-rich sessions focused on financing, best practices in leadership, entrepreneurship, innovation, economic policy, and the role of diversity and inclusion in shaping the future of capital infusion into small business owners and entrepreneurs.
- ✓ Networking opportunities to form meaningful connections for professional support.
- ✓ Sharing gained knowledge and industry insights with others in the workplace upon return.
- ✓ Encourage comradery among employees at external events.



MEDIA FEATURES



2024 WOCXC CONFERENCE SCHEDULE

DAY ONE

FRIDAY, NOV 1, 2024
WOCXC CONFERENCE - DAY 1
(IN-PERSON)

6PM - 9PM EST
WOCXC INVESTORS AND
ENTREPRENEURS VIP RECEPTION
(*VIP TICKET REQUIRED)



DAY TWO

SATURDAY, NOV 2, 2024
WOCXC CONFERENCE - DAY 2
(VIRTUAL)

9AM - 2PM EST
WOCXC INVESTORS CONFERENCE
**(*ALL ATTENDEES STREAMING
VIRTUALLY)**



DAY THREE

SUNDAY, NOV 3, 2024
WOCXC POST - CONFERENCE

12PM - 3PM EST
WOCXC BUSINESS OVER BRUNCH
***(INVITE ONLY)**



WHAT ATTENDEES ARE SAYING ABOUT THE WOCXC CONFERENCE



"The conference was truly amazing! It was well organized, the speakers were very impressive, the content was relevant/meaningful, and the networking was invaluable. I am truly appreciative of being able to gain wisdom and learn from so many extraordinary people. Being in a room with group of powerful and very successful women and men of color was inspirational and live changing."

NICOLE F.

"The Women of Color and Capital Conference filled an enormous void in the conversation on economic access and opportunities for historically overlooked communities like mine. As a real estate broker, attorney, and investor, I learned concrete ways to improve my personal and professional finances and how to leverage my network to position myself for success. Being in a room with 500+ black professionals, business executives, and entrepreneurs at the top of their game was inspiring and affirming. Knowledge + Networking is a win in my book."

LORI L.



"The conference was excellent. I enjoyed that it was not just an "empowerment" event or even just a networking event, though there was significant opportunity for great networking. Importantly, I felt that I got several concrete takeaways and action items that I could use to further my business and to well-position myself for when I am ready to seek funding. This conference was certainly worth more than the cost and I would highly recommend it to other founders and potential investors. I would love to see this event get even bigger next year!"

KHADIJAH R.



UPCOMING AND PAST SPEAKERS



ASAHI POMPEY

MANAGING DIRECTOR,
GLOBAL HEAD OF CORPORATE
ENGAGEMENT & PRESIDENT OF THE
GOLDMAN SACHS FOUNDATION



ADEOLA ADEJOBI

FOUNDER, CEO
WOMEN OF COLOR AND
CAPITAL & AVANT-GARDE
NETWORK



**DR. GINA
MERRITT**

PRINCIPAL,
NORTHERN REAL ESTATE
URBAN VENTURES LLC



**JOY
BUTTS**

V.P. SR. BUSINESS CONSULTANT,
CHASE BANK



**ANGELA
MATHENY**

DIRECTOR OF DIVERSE
MANAGER EQUITY,
CREWCIAL PARTNERS, LLC



**URIRIDIAKOGHENE
ONOVAKPURI**

MANAGING PARTNER,
KAPOR CAPITAL



**LORELEI
SALAS**

COMMISSIONER,
NEW YORK CITY DEPARTMENT
OF CONSUMER AFFAIRS



**JASMINE
RICHARDS, CFA**

HEAD OF DIVERSE
MANAGER RESEARCH,
CAMBRIDGE ASSOCIATES



**KIM
ALLMAN**

PRINCIPAL,
THE ALLMAN GROUP LLC



**MARTHA
MILLER**

ADVOCATE FOR SMALL BUSINESS
CAPITAL FORMATION AT U.S.
SECURITIES AND EXCHANGE
COMMISSION



**KHADIJAH
ROBINSON**

CEO,
EMPOWER GLOBAL



MOMO BI

PARTNER,
WATERSHED VENTURES

ADDITIONAL OPPORTUNITIES TO WORK WITH WOCXC



RECRUITING

Expand your access and reach a diverse pool of talented professionals. Our events will help you get direct access to high-level diverse talent and thought-leaders for your company.

SPEAKING OPPORTUNITIES

We provide valuable opportunities to advance thought leadership for you to elevate your executives and employees to share their knowledge and expertise with a diverse audience.

SPONSORSHIP AND BRANDING OPPORTUNITIES

Partner with us and support an initiative that is in line with your company's values and goals. Shape how your brand is perceived by prospective employees, consumers, and clients.

ADVANCE COMPANY DIVERSITY GOALS

Pioneer your company as a truly diverse organization, showcasing your commitment to equity, inclusion, and diversity throughout the whole ethos of your company.



RECRUIT DIVERSE TALENT!



THE NETWORK

Gain access to a diverse pool of more than 8,000 diverse professional women. Make your career opportunities visible to experienced and vetted thought-leaders in the industry.

SEARCH PARTNERS

Partner exclusively with the WOCXC Search Team to bring underrepresented talent to your hard-to-fill roles. Craft inclusive job descriptions, receive vetted shortlists, and HIRE by leveraging the WOCXC search expertise.

JOB PLACEMENT SERVICES

Receive applications from members of the WOCXC network. Become an employer of choice while increasing diverse representation across hiring pipelines. Only pay once you've hired!



SPONSORSHIP OPPORTUNITIES



Women of Color and Capital™ is where diverse women entrepreneurs & professionals come together to learn about money, finance, capital, and investing from a 360-degree lens.

This initiative is focused on the success of women of color as it relates to financial resources and opportunities. The four pillars of this initiative are wealth-building through financial freedom, fundamentals, and advisors; investing; capital for businesses (seed, growth and late stage); and learning how to become investors and investment managers.

Join us in making positive changes in how women of color access capital!

- Connect with hard-to-reach high-caliber diverse talent
- Empower your employees with professional development
- Provide thought leadership opportunities to your diverse employees
- Engage around opportunities and services at your company
- Shape how your brand is perceived by consumers and clients of color
- Place your services and offerings directly in front of a highly-engaged audience



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WOMEN OF COLOR AND CAPITAL CONFERENCE

OPPORTUNITIES FOR ATTENDEES AT WOCXC CONFERENCE

- Exposure to Industry Experts
- Professional Development
- Empowerment and Community Building
- Access to Resources
- Networking and Mentorship



1. Exposure to Industry Experts:

WOCXC attracts renowned speakers and industry experts who deliver keynote addresses, lead workshops, and participate in panel discussions. Attending these sessions allows participants to gain insights into industry trends, emerging practices, and cutting-edge research. Attendees learn from the experiences and expertise of established professionals, which enhance their knowledge.

2. Professional Development:

The conference offers a range of professional development workshops, seminars, and skill-building sessions tailored specifically to the needs of individuals of color. These sessions cover topics such as underwriting, access to capital, and leadership development. By participating in these activities, participants can acquire valuable skills and knowledge that will benefit them in their future careers.



3. Empowerment and Community Building:

WOCXC Conference provides a supportive and inclusive environment for women of color, where they can share their experiences, challenges, and successes with individuals who understand and appreciate their unique perspectives. This sense of community can be empowering and inspiring, fostering a greater sense of belonging and self-confidence. Participants can develop lifelong friendships and create lasting connections that extend beyond the conference itself.

4. Access to Resources and Community:

WOCXC Conference offers access to resources and by attending the conference through our digital programming, participants access resources, which further support their entrepreneurial and professional pursuits. It not only enhances their business growth and job prospects but also fosters a sense of community and empowerment that can have a lasting impact.



5. Networking and Mentorship:

The conference offers a unique platform for women of color to expand their professional and business networks. They can connect with other like-minded individuals, including peers and professionals, who can serve as mentors, advisors, and sources of inspiration. Building a strong network of contacts within their field of interest can provide valuable guidance, support, and future collaboration opportunities.





THANK YOU!

ALIGN YOUR BRAND WITH THE DIVERSE ENTREPRENEURS,
BUSINESSWOMEN, EXECUTIVES,
AND LEADERS OF TODAY AND TOMORROW!

FOR SPONSORSHIP, RECRUITING, SPEAKING
OPPORTUNITIES, GROUP TICKETS, AND GENERAL INQUIRIES

CONTACT: INFO@AVANTGARDENETWORK.COM